



SOLUTION SNAPSHOT: THE EXORDIUM GROUP

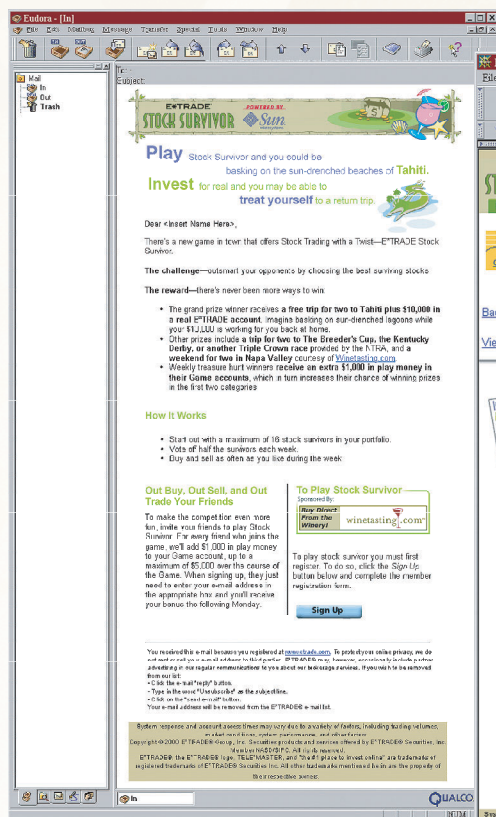
SOLUTION

AVE Consulting® has worked with The Exordium Group, a leading sponsorship strategy firm, on several projects, including the development of an online stock-trading game for E*TRADE. AVE managed the entire Website project, ensuring that the outside vendor responsible for the backend components delivered as planned. AVE also wrote the content, designed the layout and graphics, and coded the site, including an online treasure hunt.

RESULTS

"I've worked with Avery many times, and her attention to detail, quality of work, professionalism, and creativity have been of the highest order. Whenever we need an expert in communication or project management—Web or print—we turn to Avery for support."

Lewis Farrell, COO



E*TRADE email campaign



E*TRADE Stock Survivor home page

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WE CANNOT NOT COMMUNICATE!

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