

SOLUTION

ACT Medical had a basic, frame-based Website with minimal content, and the management team wanted to launch a new site that incorporated a more sophisticated design as well as in-depth content that accurately conveyed their services.

AVE Consulting® created an entirely new Website for ACT Medical that met these goals and more. As part of the process, the AVE project lead interviewed key ACT employees to gather information about the company's services, corporate structure, and philosophy. From there, AVE developed the overall strategy, wrote the content, established the information architecture, designed a new look and feel, and coded the site. The end result exceeded ACT's expectations.

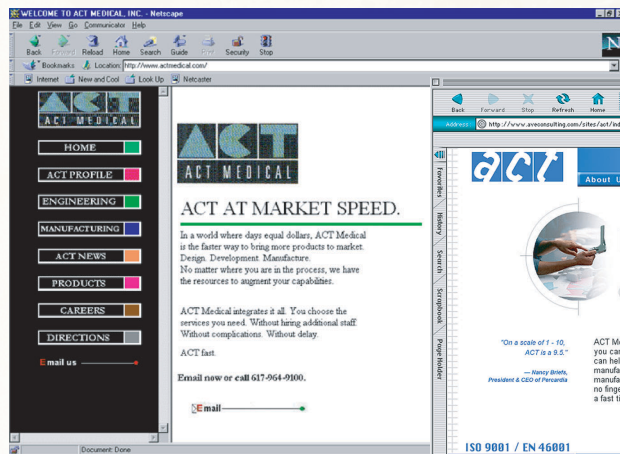
RESULTS

“One of the things we most appreciated about working with AVE was the patience they displayed in making sure our site conveyed the messaging that everyone sought to communicate. AVE listened to what we wanted and then translated those wants into an effective Web-based presentation.”

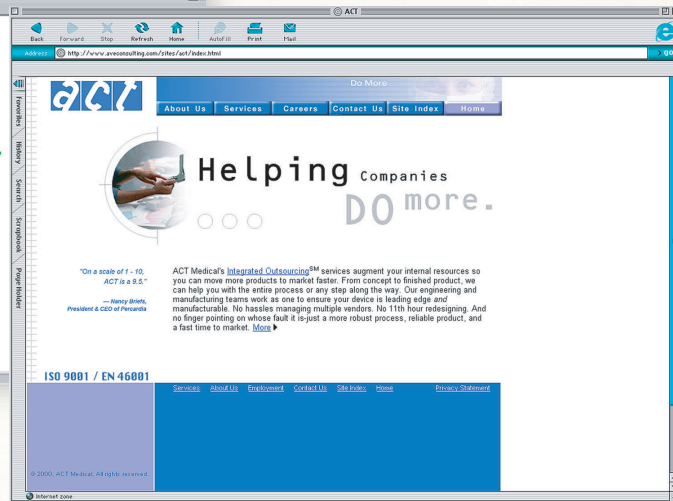
Alan Hershey

“AVE tackled the difficult job of describing our services in a way that all customers could understand. One of the first unsolicited comments someone makes after visiting our site is ‘It’s refreshing to find a site that’s so easy to use, while being so comprehensive.’”

Bill Partridge, Vice President of Sales



Original Website



Current Website

www.aveconsulting.com