Adobe® PostScript® 3™

for Office Printing

Why should I care about the technology inside my printer?

Adobe®

I just want it to print!

You have enough on your mind without worrying about whether your printer can do the job. And with Adobe PostScript 3 inside, you don't have to. Built into today's best printers, Adobe PostScript 3 is the key technology that lets you print virtually any type of document on demand.

Adobe PostScript 3 consistently delivers sophisticated graphics, Web pages, and Encapsulated PostScript (EPS) files—quickly, easily, and with top-notch quality. Microsoft Office documents are also a no-brainer, printing at speeds that meet your most demanding deadlines. And Adobe PostScript 3 renders subtle graphics, including blends and photographs, with quality that will make you and your ideas stand out. If watermarks, 136 fonts, and multiple-up printing are what you crave, we've got that, too. And did we mention it's affordable?

With Adobe PostScript 3, you can have it all—reliability, performance, and quality. Without sacrifice or missed deadlines. Adobe PostScript 3 technology sets new standards for office printing.

"I get files from all over. I need to print anything and everything."
We've got you covered.

Memos. Spreadsheets. Graphically rich brochures and Web pages. In today's downsized, get-it-done-yesterday, make-it-cool world, you're not only expected to handle everything, but you're also expected to do it well. Missed deadlines aren't an option. A printer glitch is not a valid excuse. And when hundreds of copies are needed, "I can't print the file" won't fly. Printers equipped with Adobe PostScript 3 easily handle everything from simple to visually rich pages, including Portable Document Format (PDF) files as well as company logos and clip-art images in EPS format.

RELIABILITY

But that's not all. Only true Adobe PostScript printers go through Adobe certification. What does this mean for you? A state-of-the-art, tested-to-the-limit, quality printer that works. We test every conceivable PostScript command to ensure you get exactly what you want from your printer—anything and everything. That's why Adobe PostScript 3 is the technology that others benchmark against.

PERFORMANCE

"I don't have time to wait for my printer. I need my files NOW!"
It's a done deal.

Concerned about fast performance? Not a problem. Adobe PostScript technology has always excelled at printing complex documents, and now Adobe PostScript 3 offers competitive throughput for your Microsoft® Office files, too. As part of our goal for optimizing office-document performance, we've made many enhancements to make sure you get the job done. New operators, driver enhancements, and special capabilities such as Fast Image,* Smooth Shading, and Idiom Recognition are just a few. These features render page content more efficiently, reduce download times, accelerate processing, and protect your older legacy application documents. With Adobe PostScript 3 inside your printer, you can say goodbye to "patience is a virtue." You won't need it anymore.

"Life contains enough surprises.
I don't need any from my printer."

We understand.

You want every page element—even the colors—to print exactly as intended the first time. And when you receive a job from production, you want it to look the same as it did on your local printer. Your wish is our command. Adobe PostScript 3 is available in a wide range of devices, from desktop printers to production presses, so you can forget about reformatting documents every time you switch printers. Adobe PostScript 3, with exclusive AdobePS™ printer drivers and device-independent color delivers output consistency unlike any other technology. Adobe PostScript 3 is also backward-compatible with the previous generation, so you don't have to worry about those files you created three years ago. They'll work on your new Adobe PostScript 3 printer, and they'll still have the same layout.

PDF

"The ultimate in cross-platform file sharing. Tell me you've got that covered."
We do.

To provide the ultimate in cross-platform file sharing, Adobe PostScript 3 is tightly integrated with Adobe Acrobat® 4.0 software. The essential tool for universal document exchange, Acrobat lets you create and share PDF files that preserve information in a compact, reliable, and secure format. They're also great for volume production, ensuring the integrity of fonts, images, graphics, and colors across all applications and platforms. And because Adobe PostScript 3 and PDF are both based on the Adobe Imaging Model, Adobe PostScript 3 is the ideal choice for printing these universal documents.

Your IT department will be glad to know that Adobe PostScript 3 technology is network- and device-independent. It'll work across a variety of platforms and networks, with virtually any document. Adobe PostScript 3 also handles multiple languages, so you can have one printing standard worldwide. Whether your users are down the hall or around the world, they'll have the same consistent, hassle-free printer access.

"Oh yeah, and cool features wouldn't hurt either."
We agree.

So you like bells and whistles. We do, too. That's why Adobe PostScript 3 comes with a range of features you won't find on printers equipped with today's PostScript clone technology, such as:

- **136 fonts:** Expand your creative options and more readily handle cross-platform files.
- **Multiple-up printing:** Produce at-a-glance documents and handouts, and increase media usage efficiency.
- **Watermarks:** Create and print your own watermarks, such as "confidential" or "draft" screened in the background of your document.
- **Smooth Shading:** Process extremely complex blends more efficiently at your printer's highest resolution.
- **Idiom Recognition:** Print legacy files with greater efficiency.
- **Finer Color Controls:** * Gain more accurate color management capabilities, including handling of press colors.
- **Superscreens:** * Print photo-quality grayscales on network monochrome devices.
- **Fast Image:** * Process high-resolution color images faster on monochrome devices.

* These features are optional and are not available on all Adobe PostScript 3 devices. Please check with specific printer manufacturers for details.

Adobe PostScript 3
Setting new standards

There was a time when monochrome text printers were just fine, and only high-end color applications needed the quality and consistency of true Adobe PostScript technology. Not anymore. Today, you need a printer that'll print anything and everything—from a simple, black-and-white memo to a multilayered, 3D, four-color brochure image. And, by the way, it had better be fast because you needed it yesterday. Adobe PostScript 3 technology is setting new standards that meet your demands for business printing. Certified reliability. On-demand document printing. Integration with Adobe PDF. Adobe PostScript 3 is an exceptional choice when you want to print anything and everything—right now!

To learn more about Adobe PostScript 3, or to find out which printers have Adobe PostScript 3 inside, visit us at *www.adobe.com/print.*

Adobe® PostScript® 3™

When you want to print anything and everything… right now.

About Adobe Systems

Based in San Jose, California, Adobe Systems Incorporated, the award-winning provider of graphics and publishing solutions, gives you the power to make your ideas stand out—exactly as you intend. Whether you work in a design studio, in an office, or at home, Adobe software, images, type, and printing technologies offer you a seamless workflow for creating and distributing graphically rich communications in print and electronic media.

Adobe Acrobat®

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