



# SERVICE-ORIENTED ARCHITECTURE

Understanding How SOA Can Transform Your Business

## BEA SOA DISCOVERY WORKSHOP

Responding faster to business needs is a constant challenge in an environment where organizations are forced to do more with less—and are held accountable for it. Many organizations are turning to Service-Oriented Architecture (SOA), but is it right for your company?

### OVERVIEW

IT organizations want to anticipate and respond more quickly during these rapidly changing times, but constraints around budgets and skilled resources compel IT to focus on the most immediate needs only—creating an ever-growing gap with business objectives. IT complexity and increasing requirements further exacerbate the problem.

Enter Service-Oriented Architecture, a strategy that organizes the discrete functions contained in enterprise applications into interoperable, standards-based, platform-independent services that you can combine and reuse quickly to meet business needs, thereby improving IT alignment with business. Having SOA in place reduces the risks and costs associated with integration projects by leveraging reusable components that have been successfully implemented before.

But how does SOA work and how would your company benefit from it?

### AN INFORMATIVE, CUSTOM-TAILORED WORKSHOP

BEA helps organizations realize the benefits of SOA through an in-depth customized SOA Discovery Workshop. The Workshop gives you deeper insight into your SOA maturity and adoption readiness as well as a solid understanding of BEA's approach and how it maps to the challenges you face. BEA's approach focuses on three core components: our unified SOA platform, proven practices centered on our SOA domain methodology, and the expertise of our employees and partners.

This one-half to full-day workshop is perfect for companies just beginning to explore SOA, providing a two-way discussion that covers SOA technology, BEA's implementation approach and domain methodology, and our interpretation of your SOA self-assessment report.

### A MODEL FOR SUCCESS

A critical component in BEA's SOA services is our six-segment domain model. Based on proven best practices, the BEA SOA Domain Model™ is the most thorough methodology



for successful SOA implementations. As part of the Workshop, you gain insight into this holistic approach, the six domains (business strategy and process, architecture, costs and benefits, projects and applications, building blocks, organization and governance), and the ways you can benefit.

**THE BEA SOA SERVICES ADVANTAGE**

During the Workshop, we'll share how our approach reduces risk and increases your time to value. We'll review how we design each of our services to help you understand SOA and ensure optimum execution, taking into account both business and IT perspectives. Upon completion of the SOA Discovery Workshop, you'll have a better grasp of SOA, whether it is right for you, and how BEA can help.

**BEA SOA DISCOVERY WORKSHOP: ACTIVITIES AND DELIVERABLES**

**SCOPE AND SCHEDULE**

This is an hour-long goal-setting session that takes place prior to the Workshop. Performed via phone and e-mail, it allows the delivery team to collect any pertinent data prior to the engagement.

**BEA SOA DOMAIN MODEL AND SOA ROADMAP**

A high-level presentation of the six SOA domains, BEA's approach, and an SOA roadmap to success, this portion of the Workshop stresses the importance of achieving success in all six domain areas.

**CURRENT BUSINESS OBJECTIVES**

In order to understand the impact of a potential SOA solution, we discuss your business drivers, requirements, challenges, and goals; organizational structure; crucial stakeholders; key issues; and the overall strategic framework of the enterprise.

**CURRENT APPLICATIONS**

To fully understand your technology environment,

this discussion focuses on your current IT objectives, existing applications, and planned changes. We also discuss who your application users are and cover key technology issues.

**NEXT STEPS**

Towards the end of the Workshop, we review potential next steps and the ways that BEA can help.

**FOR MORE INFORMATION**

The BEA SOA Discovery Workshop is available in most countries. For a detailed description of the service please, contact your local BEA sales or consulting representative or review the service description at [www.bea.com/soa](http://www.bea.com/soa).

**ABOUT BEA**

BEA Systems, Inc. (Nasdaq: BEAS) is a world leader in enterprise infrastructure software, helping enable companies to improve business responsiveness through Service-Oriented Architecture (SOA), a software design approach that more closely aligns IT with business objectives. With 15,000 customers worldwide including the majority of the Fortune Global 500, BEA and its WebLogic® and Tuxedo® brands are among the most trusted names in business technology. Headquartered in San Jose, Calif., BEA has 77 offices in 37 countries. More information on BEA products and services is available at [www.bea.com](http://www.bea.com).



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